

HAILEY FRANCES

Find me on Facebook and Twitter
Twitter.com/HaileyFrances

Represented by The NWT Group, NancyShafran@theNWTgroup.com, 817.987.3600

PROFILE:

Anchor, Host, Live Reporter for KPNX-12 News in Phoenix. From morning anchor, to main anchor, to red carpet reporter, Hailey's skill set easy live delivery, and social media influence and know-how is the snapshot of a modern day 'do it all' journalist.

EXPERIENCE:

Morning Anchor/Host/Reporter **2011-Present**

KPNX-12 News Phoenix, AZ

Hailey Frances contributes to EVB LIVE during the week, and anchor of 12 News Weekend Today

- Anchors Weekend morning news on Saturdays
- Reporter and primary fill-in Host for Magazine News show 'EVB Live'
- Multimedia journalist: shoots, edits, and drives social content
- Regularly covers LA-based Red Carpet and entertainment stories for KPNX

10pm Weekday Anchor/Reporter **2010-2011**

FOX 17 WXMI Grand Rapids, MI

- 10pm weekday anchor, feature reporter for early shows
- Launched 'Pay it Forward' franchise telling stories with heart; highlighting positive community and individual accomplishments

Entertainment Reporter/fill-in Anchor **2009-2010**

KIAH CW39 Houston, TX

- Live reporter for Magazine News show

Morning Anchor/Reporter **2007-2009**

WCAV, WXMI, WAHU Charlottesville, VA

- Weekday morning news anchor for a trio of CBS/ABC/FOX affiliates

SKILLS:

Social Media

- She's got Klout. Social Media influence score is rising; encourages viewer engagement through various social platforms including Twitter and Facebook.

Editing

- Proficient on various non-linear editing systems including Final Cut, Edius, Leitch, Avid

EDUCATION:

Bachelor of Arts

Walter Cronkite School of Journalism & Mass Communication
Phoenix, AZ